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THE CHAMPAGNE GUIDE ONLINE LAUNCH

Thirteen years in the making, Tyson Stelzer's *The Champagne Guide Online* will be launched on 13 April 2023 at Champagne.Guide.

The central hub for Stelzer's extensive commentary on champagne, Champagne.Guide will feature thousands of reviews, hundreds of house overviews, scores of articles, best of lists, in-depth market commentary and extensive photographs.

Incorporating the full content and more than 3500 reviews from six editions of *The Champagne Guide* since 2011, Champagne.Guide will be continually updated with new reviews and articles, including thousands of new reviews never before published.

The winner of *International Wine & Spirits Communicator of the Year 2015* and *International Champagne Writer of the Year 2011*, Stelzer has created Champagne.Guide by popular request from readers of hardback and ebook editions of *The Champagne Guide* around the world eager for a readily accessible, fully searchable and continually updated archive of Stelzer's full and complete catalogue of champagne writing.

The site will also feature Stelzer's in-depth commentary on the latest trends and analysis of the global performance of champagne in its top ten markets, recognised as the international benchmark for champagne market analysis over the past 20 years.

In the volatility of the current global climate, the increasing diversity of champagne and the scarcity of availability of the most sought-after cuvées across a growing number of markets makes ready access to up-to-the-minute reviews, pre-release recommendations and pertinent commentary more vital than ever.

Champagne.Guide will be available as a consumer subscription and as professional packages including reproduction rights. An annual consumer subscription is €85, £75, US\$85 and AUD\$120.

The web site will be supported by future editions of the hardback guide, with *The Champagne Guide Edition VII* scheduled for release in November 2023.

Exclusive events to celebrate the launch of Champagne.Guide will be held in London and Reims in April 2023, with follow-up events coming to Australia in late 2023.



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